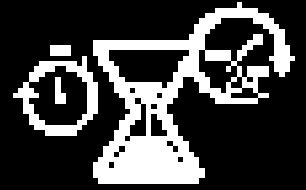


8 BIGGEST CHALLENGES FACING CREATIVE TEAMS

4

Too Little Time



67% 82%

53%

27%

27% say they aren't given enough time to brainstorm on projects.

5

Too Many Chefs



59%

26%

52%

40%

40% say too much feedback from too many people leads to differing directions and viewpoints.